



Curriculum Vitae for

# roland **rehák**

online marketing | desktop publishing | website design | matte painting  
multimedia | photography | custom art



## about

freelance multimedia and interactive artist with more than 15 years of wide experience in many visual art fields from painting to programming

## contact

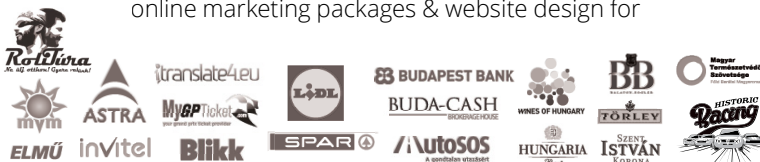
+36 70 612 2181  
roland@rehak.hu  
http://rehak.hu  
Hungary

## experience

### 20<sup>11</sup> freelancer

As a freelancer, I have been cooperating with many agencies and direct clients in online identity, campaign concepts and production.

online marketing packages & website design for



### 20<sup>08</sup>/<sup>11</sup> **neo** Art Director

Neo-Interactive Kft.  
online marketing agency

I had been responsible for online identity, campaign concepts and production of many of the Agency's client brands.

online marketing packages & website design for



### 20<sup>06</sup>/<sup>08</sup> **zimbion** Art Director

Zimbión Média Kft.  
filming & marketing agency

I had been responsible for online identity, campaign concepts and production of the client brands.

online marketing packages & website design for



### 20<sup>05</sup>/<sup>06</sup> **DVM** Web Designer

www.DVM.hu Kft.  
web solutions company

website, multimedia, print design & production for



### 20<sup>03</sup>/<sup>05</sup> **MOUNTEX** All-round creative designer

Mountex Kft.  
outdoor sports trading company

online marketing, website, print, catalogue, clothing, interior design



## appreciation



**website of the year 2010 award** for MyGPTicket website fully designed and partly developed by myself via Neo-Interactive Agency in 2010.

## past experience

**2002-03** Website & Multimedia Designer at Heroes Informatika Kft., Budapest, Hungary

**2000-02** Art Director & Multimedia Designer at Studio 5.6 Pro Media Kft., Szigliget, Hungary

**1999-2000** Graphic Designer & DTP Operator at Skicc Reklám Kft., Veszprém, Hungary

## skills

**Adobe** Creative Suite softwares: Photoshop, Illustrator, InDesign, Premiere, AfterEffects, etc.

**Autodesk Maya**, 3D Studio Max, zBrush 3D modeling and animation softwares

**HTML** 5, CSS, JavaScript

**Flash** animation, graphic editing and programming in both ActionScript 2 and 3 and Adobe AIR

**C, C++**, Pascal / Delphi programming

**Photography** and video

**Painting** and traditional graphic skills by years of self-education

## education

2009 Course for **zBrush digital sculpting** software at IMMI, Budapest, Hungary

2008 **Masterclass for Autodesk Maya** 3D animation software at Mesharray Digital Media School, Budapest, Hungary

1999-2003 Ph.D. studies in the field of **Digital Lighting simulation**, University of Veszprém, Hungary

1994-99 **IT Engineer Degree** with excellent rating, University of Veszprém, Hungary

1993-94 Traditional **Hand-drawn Animation Course** in Pannonia Film Studio, Budapest, Hungary

1993-94 1993-94 SZÁMALK **Computer Programmer Course** including Pascal and Delphi, Budapest, Hungary

1989-93 1989-93 Lovassy László gimnázium, Veszprém, Hungary

## publication

1998 Displays journal: Short-Time Color Memory and Color Preferences

1998 Poster at Color & Colorimetry Conference in Brdo pri Kranju, Slovenia: Monitor Color Measurements

1999 Displays journal: On Using sRGB Color Space

1999 Presentation at Lux Junior Conference in Imenau, Germany: Simulating Real Illumination by Radiosity Method

## languages

**English** (fluent, Intermediate-level State Language Exam of Type C: oral and written)

**Hungarian** (native)